Report of Validation Panel

Date of Meeting: 7 December 2018

Award Type:	Bachelor of Arts (Honours)
Programme Title:	Bachelor of Arts (Honours) in Photography with New Media
Award Class:	Major
NFQ Level:	8
Intakes Commencing:	September 2019
ECTS/ACCS Credits:	240
Embedded Award:	No *(future development of embedded Level 7 award proposed)*

PANEL MEMBERS

Name / Function / Institution
Chairperson: Ms Jacqueline Butler, Acting Head of Department of Media, Manchester School of Art, Manchester Metropolitan University, UK
Mr Billy Cummings, Director of Photography, Dog Day Media, Cork
Ms Conrad Tracy, Course Leader, BA (Honours) in Commercial Photography / MA in Visual Communication (Photography), Arts University Bournemouth, UK
Mr Paul Cowhig, Director of Photography, Wavebreak Media, Cork
Ms Eva Juhl, Institutional Review Facilitator, Office of the Registrar & VP for Academic Affairs, CIT

PROPOSING TEAM MEMBERS

Name / Function / Department
Ms Catherine Fehily, Head of CIT Crawford College of Art & Design (CCAD)
Mr Albert Walsh, Programme Coordinator, Department of Art in Health & Education, CCAD
Ms Rose McGrath, Head of Department of Media Communications, CCAD
Ms Trish Brennan, Head of Department of Fine Art & Applied Art, CCAD
Mr Padraig Trehy, Lecturer, Department of Fine Art & Applied Art, CCAD

BACKGROUND TO THE PROPOSED PROGRAMME

The proposed programme is a 4-year ab-initio Bachelor of Arts (Honours) in Photography with New Media. This programme is jointly proposed by the Department of Fine Art & Applied Art and the Department of Media Communication in the CIT Crawford School of Art & Design. It was originally proposed under the title of *Bachelor of Arts (Honours) in Photography & Video*. This was revised to the present title on foot of a panel requirement (see Requirement 1.2).

The programme will be hosted by the Department of Fine Art & Applied Art, and a first intake is planned for September 2018. The programme is to be offered in F-T and ACCS modes.

The BA (Hons) in Photography with New Media seeks to build on CCAD's long photography and video tradition to offer a programme with a professional photography and video focus, which is not currently provided by any other higher education institution outside of Dublin.

The proposed degree will have a professional emphasis. Its overall aim will be to produce graduates who will be able to work with historical, contemporary and emerging photography and moving image technologies in a wide variety of professional settings. The programme will provide students with the essential knowledge and skills, both creative and technical, required for a career as a professional photographer and/or videographer. It will also offer a learning pathway for Fine Art students where appropriate.

The core curriculum covers three broad strands: Contextual (historical, theoretical and professional knowledge); Practical (technical and creative skills) and Professional (work-related, including work-based, competence and career-planning knowledge and skills).

The programme proposes to utilise a number of existing modules along with established resources and existing staff expertise as a strong foundation on which to build and deliver its proposed content. It is envisaged that existing staff expertise will be significantly augmented by guest lecturers who are nationally and internationally renowned experts in photography and moving image production.

Currently the only degree course in photography that has a distinct focus on professional or commercial practice is offered by Griffith College, Dublin, and this is offered only as a Level 7 programme. While DIT, NCAD, IADT and LIT all offer courses in photography, these are broad-based programmes growing out of an art or fine art base. The BA (Hons) in Photography with New Media would be unique in Ireland in offering a Level 8 qualification explicitly in professional/commercial photography and moving image production; in including a 30-credit work placement in Stage 3; and in offering formalised international opportunities either for study or work placement abroad.

While no exit award is proposed for this programme at this point, future development of a Level 7 exit award is under consideration.

Findings of the Panel

*NOTE: In this report, the term "**Requirement**" is used to indicate an action or amendment which in the view of the Panel **must be undertaken** prior to commencement of the programme, as a **condition of validation**.*

*The term "**Recommendation**" indicates an item to which the Institute, academic unit or programme board should give serious consideration. Normally it is expected that recommendations will be implemented as soon as possible. Progress will be the subject of ongoing monitoring and will be discussed in programme review.*

Requirements and recommendations may be accompanied by a <u>short</u> summary of the findings giving rise to them. Panels may also record other findings (including on commendable features of the proposed programme) which they deem important for the quality assurance record.

The Panel has considered the documentation provided and has discussed the programme with the proposers. Based on this, the Panel has arrived at a number of Findings, Requirements and Recommendations as follows.

1. Programme-Level Findings

1.1   NEED FOR THE PROGRAMME

> **Validation Criterion: Is there a convincing need for the programme with a viable level of applications?**
>
> Overall Finding: Yes, subject to certain Requirements and/or Recommendations.
>
> Regarding viability, also note Validation Criterion 1.6.

The Panel heard that the proposed intake for the programme is 20 entrants annually. This target can likely be met from the pool of potential entrants outlined in the documentation and in discussion.

Outside of Dublin, no other photography degree with a clear commercial / professional focus is currently on offer in Ireland. The new degree will offer a welcome progression route to a Level 8 qualification particularly for learners in the Munster area interested in a professional photography-related career.

1.1.1 Commendation: The Panel considers that this programme will fill a gap in the market, and will vastly enhance and increase the pool of qualified applicants for positions offered by professional photography businesses in the region. New entrants to the field of commercial photography require a broad knowledge base and a wide spectrum of abilities, and this programme will provide that. The team is therefore commended for submitting this proposal.

The Panel however noted that a recent survey on demand (pp. 9-10 of the submission) showed a higher preference for part-time delivery, while the programme is proposed for full-time delivery. Study in ACCS mode will be available.

1.1.1 Recommendation: The Panel recommends that a part-time delivery route for the programme should be investigated down the road, in order to maximise the possibilities for entry.

1.2   AWARD

Validation Criterion: Are the level and type of the proposed award appropriate?

Overall Finding: Yes, subject to certain Requirements and/or Recommendations.

The programme proposal was submitted to the Panel with the title of *Bachelor of Arts (Honours) in Photography and Video*. The Panel heard that there had been debate around the programme and award title. The proposers wanted to ensure that entrants understand from the outset that the programme aims to prepare for professional practice in the production of both still and moving image. However, the technical term 'moving image' may not be understood as well as 'video' by potential applicants. The Panel queried whether the programme includes as much content on video/moving image practices as it does on still photography. The team outlined that project-based work in particular will allow learners to develop their own specialised practice around either. The Panel notes these considerations. However, it has concerns that the term 'video' is beginning to date within the discipline and the professional community, and does not make the most of opportunities to show the clear linkages with other cognate programmes within the CCAD programme portfolio.

1.2.1 REQUIREMENT: The Panel requires that the proposers revisit the programme and award title to better reflect the existing disciplinary community within the Crawford College, and to achieve a better match with the intended the professional profile and expectations. The goal should be to ensure that the programme/award title 'talks' both to applicants and to potential employers and industry. As a suggestion only, the inclusion of "Digital Media" in the title could be considered, which would also align the programme with related offerings of the Department of Media Communications.

The Panel also observed that the Programme Outcomes submitted do not fully represent the spectrum of intended knowledge, skills and competences which is very well expressed in the departmental submission.

1.2.2 REQUIREMENT: The Programme Outcomes should therefore be revisited and clarified. In particular, they should reflect the full spectrum of technical competences and applied craft/practical skills to be acquired and should fully match the aims and objectives for the programme in the departmental submission.

1.3   LEARNING EXPERIENCE

Validation Criterion: Is the learning experience of an appropriate level, standard and quality overall?

Overall Finding: Yes, subject to certain Requirements and/or Recommendations.

The proposed Programme Outcomes are attached as Appendix 1. Findings, requirements and recommendations concerning individual modules are recorded in Section 2 below.

An overall Assessment Schedule not included with the programme documents submitted to the Panel was submitted to the Registrar's Office subsequent to the site visit. The Panel has made no findings or recommendations with regard to assessment.

The programme team outlined the proposed arrangements for internationalising the learner experience throught the New European Forum for Photography initiative jointly developed by CIT and several other Universities of Applied Sciences across the European HE area.

1.3.1 Commendation: The Panel commends the programme team for the conception and implementation of this exceptional mechanism for embedding an international experience into the proposed programme.

The Panel heard that CIT has some excellent teaching & learning offerings in the online space, amongst others with regard to the development of e-portfolios, supported by a dedicated Department of Technology-Enhanced Learning.

1.3.2 Recommendation: The team should consider integrating and mapping some of the existing online offerings into the delivery of this programme. The development of online portfolios to an international standard would merit particular attention.

1.4   PROGRAMME STRUCTURE

> **Validation Criterion: Is the programme structure logical and well designed (including procedures for access, transfer and progression)?**
>
> Overall Finding: Yes, subject to certain Requirements and/or Recommendations.

The Semester Schedules as proposed are in Appendix 2.

A visual mapping of the sequence of mandatory modules throughout the semesters along the three core programme strands as introduced in the programme submission – contextual, practical and professional – was tabled by the proposers during the meeting.

1.4.1 Commendation: The Panel commends the team on the mapping, as the visualisation immediately clarifies the intended progression through the core modules in the different programme strands.

1.4.2 Recommendation: Building on this initial mapping, the proposers should consider reviewing the sequence of mandatory modules to satisfy themselves that their sequence is designed around the student journey and progression along the three strands of theory (context), practice and professional skills.

1.4.3 Recommendation: As a next step, the team is asked to also review the mapping of the cognate electives against the through-lines and progression in the core strands, to ensure that they are in the right order.

1.4.4 Recommendation: In future, once the viability of the programme is established the programme team could consider the development of bespoke electives e.g. on professional or business-related subject matter.

With regard to the professional skills stream, the new draft modules *Professional Identiy* and *Photography, Law & Ethics* (Stage 4 Sem. 1) in particular merit a review of their structure and the distribution of their content. In the panel's view, these modules are not sufficiently distinct and seem to artificially split a continuum of content and skills development.

1.4.5 Recommendation: The modules in the professional skills stream throughout the programme should be reviewed in terms of content, structure and sequencing.

In this context, the team should consider if amalgamating *Professional Identity* and *Photography, Law & Ethics* into a 10-credit module might enable better and more integrated professional skills development, and might prepare learners more effectively for independent practice. Any such amalgamation will need to be

cognisant of CIT policy with regard to large credit modules and the effect on the learning experience in Semester 1 of Stage 4.

1.4.6 Recommendation: In addition, the module learning outcomes and assessment formats throughout the professional skills stream should be reviewed to ensure they appropriately reflect, and test, the learners' practical skills acquired throughout the module, rather than their ability to discuss the necessary skills.

1.5   PROGRAMME MANAGEMENT

Validation Criterion: Are the programme management structures adequate?

Overall Finding: Yes, subject to certain Requirements and/or Recommendations.

The Panel observes that the programme submission includes a departmental philosophy and mission statement for one, but not the other of the departments involved in delivery.

1.5.1 Recommendation: The Departments of Fine Art & Applied Art and of Media Communications are asked to draw up a cross-departmental mission statement and philosophy for this programme which presents the specific programme ethos, philosophy and mission. The aim would be to showcase the unique features of this cross-departmental programme and to support the building of a community of delivery and learning. The programme mission should be made available to learners in the programme guidance provided to them in all appropriate formats and locations.

1.6   RESOURCE REQUIREMENTS

Validation Criterion: Are the resource requirements reasonable?

Overall Finding: Yes, subject to certain Requirements and/or Recommendations.

In addition to the list of available equipment in the documentation, the programme team gave an overview of current photographic and IT equipment in the Crawford College and the Department of Media Communications in Bishopstown during the panel meeting. The Head of College indicated that two bids had gone to the Institute Executive to upgrade/replace existing outdated equipment and to purchase new equipment which could also be used by students on the proposed degree. The panel also surveyed the equipment at the Sharman Crawford Street site during a brief tour of facilities.

There was agreement that the current equipment, without the injection of a significant portion at least of the resources applied for, does not permit the proposed programme to be delivered to an adequate, industry-relevant standard. In stating this, the panel is cognisant of the continuing strain on Institute resources. This may suggest some lateral thinking in how, for certain purposes at least, ongoing access to up-to-date equipment might be secured with the help of industry by means other than purchase.

1.6.1 REQUIREMENT: Due to its concerns around resources, specifically equipment, the Panel **requires** that the proposers draw up and agree with the Faculty a 5-year plan of the investment to support the resourcing of the programme. This plan should be drawn up in consultation with industry – e.g. through the planned industry advisory group – and should factor in any available industry supports. The agreed plan should be submitted to the Panel so that it can ascertain itself that the programme can indeed run.

In addition to showing how the initial investment required to 'get the programme off the ground' can be secured, the plan should also evaluate and confirm the long-term sustainability of the resourcing – again, in particular the equipment – in partnership with industry.

1.7   IMPACT ON THE INSTITUTE

> **Validation Criterion: Will the impact of the programme on the Institute be positive?**
>
> Overall Finding: Yes, but note the findings on resources under Validation Criterion 1.6.

2. Module-Level Findings

The Panel notes that 18 modules on the proposed programme are pre-approved modules which may be delivered across several CIT programmes.

The Panel was informed that a sample of the new draft modules had been the subject of preliminary internal desk review, but that the new draft modules had not been comprehensively moderated.

In exercising its brief to consider the overall standard and appropriateness of modules, the Panel wishes to add the following findings, requirements and recommendations.

2.1 ALL MODULES

REQUIREMENT: Any revisions to Module Descriptors or Semester Schedules made to address the recommendations and requirements in this require sign-off from the CIT Module Moderator and the Registrar's Office prior to approval by the CIT Academic Council.

2.2. Module: Visual Culture (Advanced, 10 Credits, Stage 4 Sem. 1)

Whilst not immediately obvious from the title, this module constitutes the academic dissertation module on the programme. In the Panel's opinion there is a significant amount of content and learning condensed into 10 credits, which is in addition to the work associated with the major 30-credit project in Stage 4 Sem. 2. The Panel heard that the expected word count would be in the range of 6,000 – 8,000 words.

2.2.1 Recommendation: The module should be reviewed, with a view to providing alternative options for written work to the standard academic research dissertation. This could be a major piece of writing to prepare for and complement the portfolio project to be carried out during the subsequent semester, for instance, or it could be written work expanding on the professional and business skills aspects of the programme.

2.2.2 Recommendation: The title of the module should be revised to better signify the nature of the content and the nature of the work to be carried out.

3. Conclusion

Based on the above findings, the Panel has arrived at the following Conclusions:

- The Programme meets the required standards for an award in its field of study at Level 8 of the National Framework of Qualifications.

- The Programme meets the criteria for validation of a new programme adopted by the Academic Council of Cork Institute of Technology.

The Panel therefore recommends that the Programme be validated for five academic years, or until the next programmatic review, whichever is soonest, subject to implementation of the Requirements above, and with due regard to the Recommendations made.

Implementation of Requirements and Recommendations

*NOTE: This section is **co-completed by the Academic Department and the CIT Registrar's Office**.*

It records the implementation of any panel requirements and the completion of the internal programme and module moderation process. Confirmation of completion by the CIT Registrar's Office is required for both before the programme is submitted to the CIT Academic Council for validation.

1. IMPLEMENTATION OF PANEL REQUIREMENTS

Requirement(s)	Department Response	Registrar's Office Note
1.2.1 REQUIREMENT: The Panel requires that the proposers revisit the programme and award title to better reflect the existing disciplinary community within the Crawford College, and to achieve a better match with the intended the professional profile and expectations. The goal should be to ensure that the programme/award title 'talks' both to applicants and to potential employers and industry. As a suggestion only, the inclusion of "Digital Media" in the title could be considered, which would also align the programme with related offerings of the Department of Media Communications. The Panel also observed that the Programme Outcomes submitted do not fully represent the spectrum of intended knowledge, skills and competences which is very well expressed in the departmental submission.	The proposers agree with the panel on the need for a title change for this programme. The title of the programme and the award has been changed to BA (Honours) in Photography with New Media. This revised title aligns better with other programmes in the Department of Media Communications. The programme outcomes have been revised to better align with the aims, philosophy and mission statement of the Department of Media Communications. They now more accurately reflect the knowledge, skills and competences, set out in the departmental submission.	
1.2.2 REQUIREMENT: The Programme Outcomes should therefore be revisited and clarified. In particular, they should reflect the full spectrum of technical competences and applied craft/practical skills to be acquired and should fully match the aims and objectives for the programme in the departmental submission.	The programme outcomes have been revised to more clearly reflect and differentiate the full technical competences and applied craft/practical skills to be acquired. The programme outcomes are now better aligned with the aims, philosophy and mission statement of the Department of Media Communications where the programme will now sit.	
1.6.1 REQUIREMENT: Due to its concerns around resources, specifically equipment,	Formal meetings between the proposers and the industry advisory group have taken	

the Panel **requires** that the proposers draw up and agree with the Faculty a 5-year plan of the investment to support the resourcing of the programme. This plan should be drawn up in consultation with industry – e.g. through the planned industry advisory group – and should factor in any available industry supports. The agreed plan should be submitted to the Panel so that it can ascertain itself that the programme can indeed run. In addition to showing how the initial investment required to 'get the programme off the ground' can be secured, the plan should also evaluate and confirm the long-term sustainability of the resourcing – again, in particular the equipment – in partnership with industry.	place and an accurate 5-year plan for investment to support the resourcing of the programme has been generated. The plan includes details on the longer term resourcing requirements of the programme. Discussion also identified possible collaborations and partnerships between the College and industry. The 5 year resourcing plan is attached.	
2.1 ALL MODULES REQUIREMENT: Any revisions to Module Descriptors or Semester Schedules made to address the recommendations and requirements in this require sign-off from the CIT Module Moderator and the Registrar's Office prior to approval by the CIT Academic Council.	All revisions have been carried out within the established procedures.	
1.1.1 Recommendation: The Panel recommends that a part-time delivery route for the programme should be investigated down the road, in order to maximise the possibilities for entry.	The proposers agree with this recommendation. A part-time delivery route for the programme will definitely be investigated once the programme is up and running. In the meantime, study in ACCS mode will be available to students.	
1.3.2 Recommendation: The team should consider integrating and mapping some of the existing online offerings into the delivery of this programme. The development of online portfolios to an international standard would merit particular attention.	The proposers are keen to integrate existing online offerings where appropriate. The practical oriented modules require the students to produce portfolios of work. These will be digital portfolios. The programme also requires the students to develop an online presence, developing their own website and presenting their work in blogs and on social media.	

1.4.2 Recommendation: Building on this initial mapping, the proposers should consider reviewing the sequence of mandatory modules to ascertain themselves that their sequence is designed around the student journey and progression along the three strands of theory (context), practice and professional skills.	This review has been carried out and the proposers are now satisfied that the sequence of mandatory modules is student-centred and is correctly sequenced. Further reviews will take place at various stages of the programme delivery to ensure the best student journey and progression along the three strands.	
1.4.3 Recommendation: As a next step, the team is asked to also review the mapping of the cognate electives against the through-lines and progression in the core strands, to ensure that they are in the right order.	This review has been carried out and proposers are satisfied that the mapping of the cognate electives is in the correct order. Again, further reviews will take place at various stages of the programme delivery when there is a more accurate picture of how, in practice, the proposed elective modules align with the programme in terms of their relevance.	
1.4.4 Recommendation: In future, once the viability of the programme is established the programme team could consider the development of bespoke electives e.g. on professional or business-related subject matter. With regard to the professional skills stream, the new draft modules *Professional Identity* and *Photography, Law & Ethics* (Stage 4 Sem. 1) in particular merit a review of their structure and the distribution of their content. In the panel's view, these modules are not sufficiently distinct and seem to artificially split a continuum of content and skills development.	The proposers agree with this recommendation and this will be seriously considered once the programme is running. The content of these two modules has been combined into a single 10 credit module, entitled Career Futures (Photography).	
1.4.5 Recommendation: The modules in the professional skills stream throughout the programme should be reviewed in terms of content, structure and sequencing. In this context, the team should consider if amalgamating *Professional Identity* and *Photography, Law & Ethics* into a 10-credit module might enable better and more integrated professional skills development, and might prepare learners more effectively for independent practice. Any such	This review has been carried out. The proposers agree that there is merit in this recommendation. A new single 10 credit module, entitled Career Futures (Photography) has been devised. It incorporates the content of the *Professional Identity* and *Photography, Law & Ethics* modules. This has been done with	

amalgamation will need to be cognisant of CIT policy with regard to large credit modules and the effect on the learning experience in Semester 1 of Stage 4.	due regard to CIT policy on large credit modules.	
1.4.6 Recommendation: In addition, the module learning outcomes and assessment formats throughout the professional skills stream should be reviewed to ensure they appropriately reflect, and test, the learners' practical skills acquired throughout the module, rather than their ability to discuss the necessary skills.	This review has been completed and the proposers are now satisfied that the module learning outcomes and assessment formats throughout the professional skills stream directly reflect and test acquired practical skills.	
1.5.1 Recommendation: The Departments of Fine Art & Applied Art and of Media Communications are asked to draw up a cross-departmental mission statement and philosophy for this programme which presents the specific programme ethos, philosophy and mission. The aim would be to showcase the unique features of this cross-departmental programme and to support the building of a community of delivery and learning. The programme mission should be made available to learners in the programme guidance provided to them in all appropriate formats and locations.	The Departments of Fine Art & Applied Art and the Department of Media Communications have drawn up a cross-departmental mission statement and philosophy for this programme. **Programme Mission and Philosophy** The BA (Honours) in Photography with New Media aligns well with the underlying mission and philosophies of both the Departments of Fine Art & Applied Art and of Media Communications. The programme takes a praxis approach, where the student learns through experience and learns how to synthesise the theoretical and practical strands of the programme within a series of creative, reflective and critically self-aware experiences. The programme provides the student with an environment which instils ambition, encourages debate and fosters a desire to develop the knowledge, skills and commitment to work as a professional in photography and media. The programme sets out to produce effective, ethical and career-focused professionals capable of creativity, innovation and entrepreneurship.	
2.2.1 Recommendation: The module should be reviewed, with a view to providing alternative options for written work to the	With regard to the module Visual Culture, the proposers agree that broadening the range of written work would be in the	

standard academic research dissertation. This could be a major piece of writing to prepare for and complement the portfolio project to be carried out during the subsequent semester, for instance, or it could be written work expanding on the professional and business skills aspects of the programme.	interest of the student. The module has been amended accordingly. The indicative content now covers the broader scope and range suggested by the panel. Students will now have a choice between producing a formal theoretical dissertation or a more practical professional research report. The module is now entitled Research Paper (Photography) to reflect the choice of approaches.	
2.2.2 Recommendation: The title of the module should be revised to better signify the nature of the content and the nature of the work to be carried out.	This has been implemented (as detailed above in the response to recommendation 2.2.1).	...

2. SIGN-OFF ON FINAL PROGRAMME SPECIFICATION (INCLUDING MODULES)

The CIT Registrar's Office confirms that:

- The Programme and Module Moderation Process for this proposed programme is complete; and

- The final Programme Specification and associated Module Descriptors are deemed ready to be submitted to Academic Council for approval.

Signed: Eva Juhl   **Date: 5 March 2019**

Notes/Commentary:

APPENDIX 1 – Proposed Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

PO1 Knowledge - Breadth

(a) a specialised and practical knowledge of the scope and range of contemporary, emerging and historical theories and practices in photography and new media.

PO2 Knowledge - Kind

(a) an ability to critically evaluate current and emerging professional photography and new media practices and a knowledge of the associated moral and ethical issues.

(b) an ability to identify and reflect on their own strengths, interests and achievements when working in photography and new media.

PO3 Skill - Range

(a) the flexible and transferable, creative and technical, skills required to work as a competent and confident professional still and moving image-maker.

PO4 Skill - Selectivity

(a) an ability to respond creatively and innovatively to assignment briefs through visual research, experimentation and the creative application of practical skills and techniques.

(b) a capacity to critically evaluate and reflect on their own and others' work and practices.

PO5 Competence - Context

(a) an ability to situate their own and other photographic and new media work and professional practices within cultural, historical, technological, industrial, political and social contexts.

PO6 Competence - Role

(a) effective management skills and an efficient workflow through the stages of pre-production, production and post-production of still and moving images.

(b) an ability to self-motivate, to work alone or to collaborate with others in a production team.

PO7 Competence - Learning to Learn

(a) an ability to manage their own professional development by consistently researching emerging photographic and new media technologies and changing professional practices within the sector.

PO8 Competence - Insight

(a) apply reflective self-awareness, self-motivation along with critical and practical skills in response to the creative challenges they encounter within their practice.

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Appendix 2 – Semester Schedules

Stage 1 / Semester 1

Mandatory								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
ARTS7012	The Moving Image (Approved)	TRISH BRENNAN	Intermediate	5.0	4.00	3.00	100.0	0.0
ARTS6017	Photography & Image Capture (Approved)	ROSE MC GRATH	Fundamental	5.0	4.00	0.00	100.0	0.0
CMOD6001	Creativity Innovation&Teamwork (Approved)	MARESE BERMINGHAM	Fundamental	5.0	3.00	0.00	100.0	0.0
No Code Yet	Visual Literacy (Draft)	Catherine Fehily	Fundamental	5.0	2.00	0.00	100.0	0.0
No Code Yet	Exploring Light (Draft)	Catherine Fehily	Fundamental	10.0	5.00	0.00	100.0	0.0

Stage 1 / Semester 2

Mandatory								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
No Code Yet	Photography Histories (Draft)	Catherine Fehily	Fundamental	5.0	2.00	0.00	100.0	0.0
No Code Yet	Working with Images (Draft)	Catherine Fehily	Fundamental	10.0	5.00	0.00	100.0	0.0
No Code Yet	Investigating Place (Draft)	Catherine Fehily	Fundamental	10	5.00	0.00	100.0	0.0

Elective								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
MMED6013	Time Based Media Design (Approved)	ROSE MC GRATH	Fundamental	5.0	3.00	0.00	100.0	0.0
MMED6006	Film Language (Approved)	ROSE MC GRATH	Fundamental	5.0	3.00	0.00	100.0	0.0
MMED6001	Animation Principles (Approved)	ROSE MC GRATH	Fundamental	5.0	3.00	0.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

Stage 2 / Semester 1

Mandatory

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
No Code Yet	Photographic Contexts (Draft)	Catherine Fehily	Intermediate	5.0	2.00	0.00	100.0	0.0
No Code Yet	Making Moving Images (Draft)	Catherine Fehily	Intermediate	10.0	5.00	0.00	100.0	0.0
No Code Yet	Controlling Light (Draft)	Catherine Fehily	Intermediate	10.0	5.00	0.00	100.0	0.0

Elective

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
MMED6021	Cinematography (Approved)	ROSE MC GRATH	Fundamental	5.0	3.00	0.00	100.0	0.0
MMED6020	Applied Animation (Approved)	ROSE MC GRATH	Fundamental	5.0	4.00	0.00	100.0	0.0
ARTS7044	Drawing: Exploring Concept (Approved)	TRISH BRENNAN	Intermediate	5.0	4.00	0.00	100.0	0.0
MMED7014	Web - Design & Implementations (Approved)	ROSE MC GRATH	Intermediate	5.0	4.00	0.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

Stage 2 / Semester 2

Mandatory

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
No Code Yet	The Business of Photography (Draft)	Catherine Fehily	Intermediate	5.0	2.00	0.00	100.0	0.0
ARTS7014	Photographic Narrative (Approved)	TRISH BRENNAN	Intermediate	5.0	4.00	3.00	100.0	0.0
No Code Yet	Photography & Media Practice (Draft)	Catherine Fehily	Intermediate	15.0	5.00	0.00	100.0	0.0

Elective

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
MMED6018	Storytelling (Approved)	ROSE MC GRATH	Fundamental	5.0	4.00	0.00	100.0	0.0
ARTS7045	Drawing: Exploring Perception (Approved)	TRISH BRENNAN	Intermediate	5.0	4.00	0.00	100.0	0.0
ARTS7038	Fine Print: Intaglio (Approved)	TRISH BRENNAN	Intermediate	5.0	4.00	0.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0
HOSP7007	Food, Photography & Styling (Approved)	Noel Murray	Intermediate	5.0	4.00	4.00	100.0	0.0

Stage 3 / Semester 1

Mandatory								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
No Code Yet	Photo Placement Preparation (Draft)	Catherine Fehily	Advanced	5.0	2.00	0.00	100.0	0.0
No Code Yet	Staging for the Camera (Draft)	Catherine Fehily	Advanced	10.0	5.00	0.00	100.0	0.0
No Code Yet	Portraying People (Draft)	Catherine Fehily	Advanced	10.0	5.00	0.00	100.0	0.0

Elective								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
MMED7005	Ethics & Aesthetics (Approved)	ROSE MC GRATH	Intermediate	5.0	3.00	0.00	100.0	0.0
MMED7006	Experimental Video (Approved)	ROSE MC GRATH	Intermediate	5.0	3.00	0.00	100.0	0.0
DESI7017	Design - Digital Moving Image (Approved)	ROSE MC GRATH	Intermediate	5.0	3.00	0.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

Stage 3 / Semester 2

Mandatory								
Mod Code	**Module Title**	**Co-ordinator**	**Level**	**Credits**	**FT Contact Hours**	**PT Contact Hours**	**Course Work**	**Formal Exam**
No Code Yet	Professional Placement (Draft)	Catherine Fehily	Advanced	30.0	0.13	0.00	100.0	0.0

Stage 4 / Semester 1

Mandatory

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
No Code Yet	Independent Practice Proposal (Draft)	Catherine Fehily	Advanced	5.0	2.00	0.00	100.0	0.0
No Code Yet	Research Paper (photography) (Draft)	Catherine Fehily	Advanced	10.0	3.00	0.00	100.0	0.0
No Code Yet	Career Futures (Photography) (Draft)	Catherine Fehily	Advanced	10.0	3.00	0.00	100.0	0.0

Elective

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
MMED8008	Independent Video Production (Approved)	ROSE MC GRATH	Advanced	5.0	3.00	0.00	100.0	0.0
DESI8001	Creative Technology - Media (Approved)	ROSE MC GRATH	Intermediate	5.0	3.00	0.00	100.0	0.0
FREE6001	Free Choice Module (Approved)	PAUL GALLAGHER	N/A	5.0	4.00	0.00	50.0	50.0

Stage 4 / Semester 2

Mandatory

Mod Code	Module Title	Co-ordinator	Level	Credits	FT Contact Hours	PT Contact Hours	Course Work	Formal Exam
No Code Yet	Major Project (photography) (Draft)	Catherine Fehily	Advanced	30.0	2.00	0.00	100.0	0.0

Appendix 3 – Panel Timetable

Validation Panel for :   **Bachelor of Arts (Honours) in Photography & Video**

Date: **Friday, December 7th, 2018**
Venue: **Boardroom, CIT Crawford College of Art & Design**
Sharman Crawford Street, Cork

Panel Timetable

Time	Session
9:30 am - 9:45 am	Panel Introductions (tea & coffee)
9:45 am - 10:30 am	Private Panel meeting
10:30 am - 11:45 am	**Panel Session 1 - need for programme; programme management arrangements; resourcing & facilities; impact; award level and type; access, transfer & progression**
11:45 am - 12:00 am	Break (tea & coffee) Panel Members
12:00 am - 1:00 pm	**Panel Session 2 - programme structure**
1 pm - 2 pm	Lunch (*CCAD - Boardroom or Canteen, tbc*) - Panel Members / Short tour of facilities (*duration time-dependent*)
2 pm - 3:30 pm	**Panel Session 3 - programme structure (*continued*); learning experience (incl. individual modules)**
3:30 pm - 4:00 pm	Private Panel close-out meeting (with tea & coffee)
4:00 pm - 4:30 pm	**Brief feedback to proposers**